

TSO – Williams Lea

Lucy McKay
Partnership Manager



TSO - Publishing Excellence.

TSO has 200 years' experience of providing publishing and information solutions to the public sector.

We specialize in the creation, production and distribution of information in print, online and electronic formats.

TSO is part of Williams Lea.

We manage content creation, production and delivery for both private and public sector clients, and their customers.

Some of our key clients:



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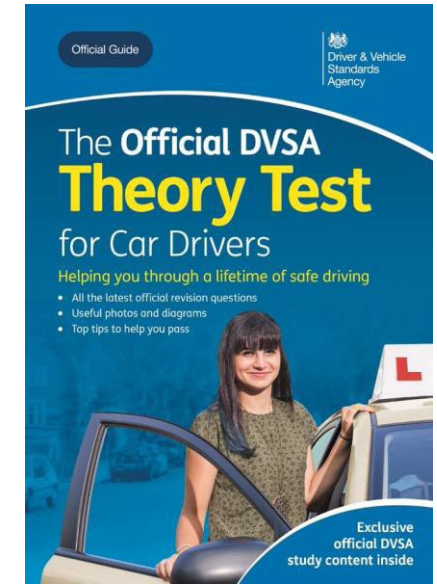
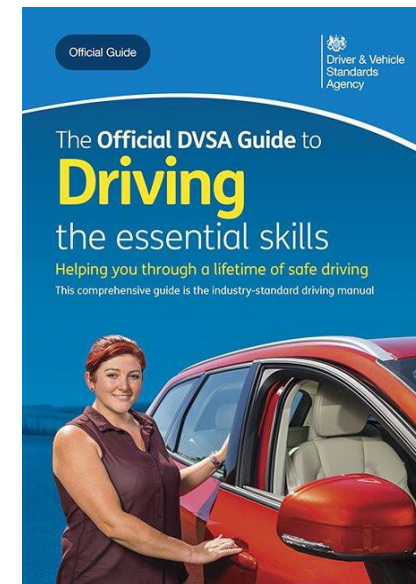
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Some of our key clients:



Safe
Driving
for Life



- TSO are the official publishers for DVSA (Driver and Vehicle Standards Agency).
- We publish the Highway Code.
- Also, a wide range of print and digital learning resources to help keep you safe on Britain's roads.

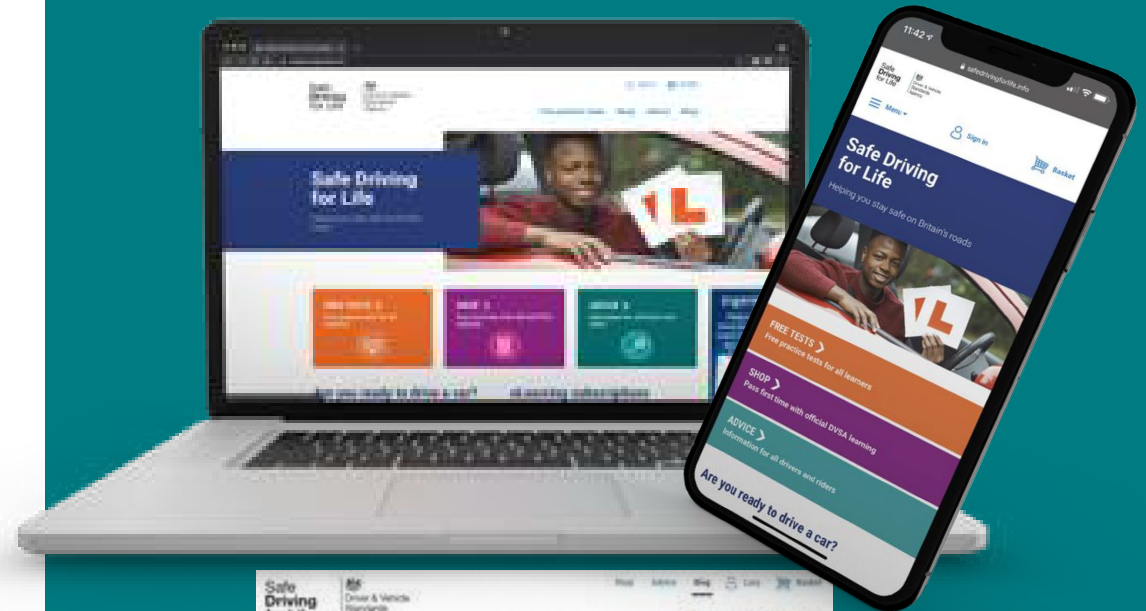
The Safe Driving for Life website receives over 1.1 million users every month.

- Here road users can access a range of information and latest advice.
- The website was updated 2 years ago. A continual process to review and update all the content
- You can shop for eLearning resources and printed books too.
- Did you know we have a blog page on the website that you can contribute to and share your latest updates and findings?

Safe
Driving
for Life



www.safedrivingforlife/info



Working in partnership across the industry

- Stakeholder Groups
 - Car - HGV/LGV - Motorcycle
- Working in partnership with DVSA
 - Ready2Pass
- Sharing good practise
- Visible and recognised brand
 - trade stands and event presence
- Social Value – working with national charities.
- Promote your business – both large and small
 - Advertising
 - Supplier Zone
 - Blog contributions

Safe
Driving
for Life



**READY
TO
PASS?**

Stakeholders and Partners

This website is supported by stakeholder and partner organisations to ensure it remains relevant.

[Car and Motorcycle stakeholders >](#)

Information about the car and motorcycle organisations we work with.



[HGV and PCV stakeholders >](#)

Information about the HGV and PCV organisations we work with.



[Partners >](#)

Information on our Safe Driving for Life partners



New Product Updates - Theory Test App Kit is live!

bringing with it lots of new features.

Safe
Driving
for Life



Everything you need to pass your car theory test first time

34 interactive CGI hazard perception video clips

Includes a digital copy of The Highway Code

Every single official DVSA theory test revision question

Ranked 2nd in paid for App chart in 2019

New Product Updates

- Highways Code App – due to launch March.
- Multi-user updated version launching soon.

Safe
Driving
for Life



New Multi-user feature launching on all our eLearning resources.



Manage your driver theory training, with the official DVSA eLearning platform

Visit www.safedrivingforlife.info

Multi-user access

With all our eLearning packages you have the option of purchasing multiple logins for your learners

Perfect for any organisation who trains drivers and riders through their theory tests. You get all the benefits of the eLearning packages, as well as:

- Individual learning record for every user
- Admin functionality
- Ability to set up organisations, training centres and classes – and manage them all
- Create admins to view classes, student progress, first and last log ins, and measure of test readiness
- At a glance view of student progress
- Easy to buy more licences
- Exportable report

Contact dvsa.merchandising@williamslea.com or 01603 686860 for more details

www.safedrivingforlife/info



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Thanks for listening.

Any Questions?