



Motor Schools Association of Great Britain Ltd

2026 Handbook
Annual Report 2024-25

MSA GB Annual Report 2024-25



Mike Yeomans

National Chairman, MSA GB

Dear member

I am delighted to present to you the association's Annual Report for the year 2024-25. Long-standing members will recall that previously, this report had been a standalone printed publication. Since we have immersed in digital media, we have decided this year to make this

annual report a standalone issue for easy access to members and in PDF format.

We will continue with our digital first approach, to ensure that the most vital information reaches you instantly, whether you are reading on a desktop, laptop, tablet or via our MSA GB App.

The MSA GB Board

The MSA GB Board of Management is made up of the elected representatives from each of the areas and nations of Great Britain.

At a meeting held prior to the national AGM, the Board elects a National Chairman and Deputy Chairman. The Board met seven times during the year under review, once on a face-to-face basis, however mainly online for convenience and to help reduce our carbon footprint.

Board of Management (directors)

- Chairman: Mike Yeomans
- Vice Chairman: Peter Harvey
- Steven Porter - Scotland
- Arthur Mynott - West Coast & Wales
- Mike Yeomans - East Coast
- Tom Kwok - London & the South East

Board members can claim an attendance allowance of £100 for each half-day during which they were engaged on MSA GB national business.

Administration

The Board appoints staff to administer the association. CJAM Associates continues to manage its day-to-day running from its head office in Colchester.

The association has continued to use several external organisations to assist with various tasks including legal advice, publishing, IT, printing and accountancy.

Finance

The Board would like to thank the accounting team at CJAM Associates Ltd and Safron Accountants for their help and assistance in producing this year's accounts. They are printed on pages 9-11 and will be published as usual on www.msagb.com

Membership League

The MSA GB Recruitment league table is based on net percentage membership growth/retention over the year and awards the Ron Feltham Memorial Cup to the best performing area.

Congratulations to MSA GB Scotland & NI who head the table for the year under review (see table on page 3).

MSA GB London & South East won the John William Parker Memorial Cup as runners-up in the membership growth retention table.

This year the Ian Scouler Shield for recruiting the most new members in the area was awarded to MSA GB Scotland & NI.

Subscriptions

The association continues to provide information, representation, services and support to members at a subscription within the financial reach of all ADIs.

MSA GB membership

The board have decided that no increase to membership fees will be needed during this financial year.

There is still a discount for those members opting to pay by direct

debit and we are encouraging more to sign up to the direct debit system.

Publications

The Board has once again decided to keep our membership magazine, Newslink, in a digital format, to ensure a regular flow of information to our members.

Rob Beswick of Chamber Media Services (CMS) our official publishers of Newslink had decided to leave CMS and our board of management agreed to take the publications in house and review our publication strategy within the next financial year.

Copies of Newslink are hosted on the MSA GB website from where members can read the latest news and features in an easily accessible

Continued on page 3



We continued to publish our excellent monthly membership magazine, Newslink Bulletin, in a digital format.

PDF format or download a copy. A copy is also made available on the MSA GB website.

The Board would like to place on record its sincere thanks to our publishing team for all their hard work in the past. Special thanks, too, to all our advertisers who have continued to maintain their support for our publications, and to all our contributors and editors from the areas and nations of the MSA GB who work so hard to make our publications such a great read.

Digital media

The Board has continued to review the MSA GB brand to ensure it is fully integrated into the digital marketplace.

The Board remains keen to maintain access to MSA GB information and services across a wide variety of platforms.

Our website – www.msagb.com – has continued to be popular with members. The site is regularly updated with new offers for members to obtain discounts and information, as well as all the latest news from our profession.

The MSA GB App has proved to be very successful for all instructors and is available to download at either Google Play or App Store, to ensure that the correct current information is with our members as soon as its possible.

Some parts of the App are available only to MSA GB Members, however, non-members have the opportunity to join via the App if they so wish.

To download the app, search on either the Google Play or the App Store.

Social media

The association continues to be active across a variety of social media platforms and we continue to expand our 'likes', 'followers' and 'friends' year on year.

Email

With our continued expansion in the digital marketplace, it is even more important we have your up-to-date contact information. The Board requests members to help

Recruitment Tables

Recruitment/Retention

Winner, the **Ronald Feltham Memorial Cup: Scotland & NI**

Runner Up, the **John William Parker Memorial Cup: London & South East**

New members recruited

Winner, the **Ian Scouler Memorial Trophy: Scotland & NI**

themselves by ensuring they keep MSA GB informed by letting us know if you change your email address or your telephone number.

Contact us at info@msagb.com or **01787 221020**.

Emails and our App continue to be a popular way through which information is passed on to members and other driver trainers.

Organisations

The MSA GB has continued to be members of the Parliamentary Advisory Committee on Transport Safety (PACTS) and the Royal Society for the Prevention of Accidents (RoSPA).

MSA GB representatives have attended more meetings and seminars this year and have enjoyed meeting more instructors all around the country.

However, for convenience and to reduce our carbon footprint and costs, we have also continued to use our various digital platforms to help better interact with instructors.

EFA

During the year under review, MSA GB has continued its membership of the European Driving Schools Association (EFA). Representatives from MSA GB attended delegate meetings on a virtual platform.

National Associations Strategic Partnership (NASP)

The major driver trainer representative bodies have continued to collaborate through NASP to work on behalf of the profession and tackle the many complex issues affecting the driver training industry during the pandemic.

MSA GB takes its turn on a rotational basis to chair NASP and has worked closely with the DVSA, DfT and other Government bodies over the past year, ensuring members received up-to-date information on the current situation regarding issues within driver training and testing, particularly the lengthy L-test waiting times and consultations on pupils only booking driving tests.

During the year under review, DVSA have made very little difference to the waiting times for driving tests.

Annual Conference

We decided to hold our AGM as a digital event then hold a 90th birthday celebration event in July.

The event was well attended in the Village Hotel in Coventry, with great speakers from DVSA, as well as a number of road safety and driver training experts.

All those who attended commented, it was a very informative event which offered great advice and networking and was an excellent way to celebrate our 90th year.

Members' Insurance

MSA GB still holds Public Liability Insurance in the sum of £10,000,000 and Professional Indemnity insurance in the sum of £5,000,000 for the MSA GB and for MSA GB members engaged in any driver training that they are qualified to deliver.

The current policy is provided by Hiscox and expires on 29th June 2026; MSA GB will renew this policy on the due date or purchase a new policy with similar cover.

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The Public Liability Insurance

protects members where a third party makes a claim, caused by the negligence of a member, for personal injury or damage to property, not belonging to the member, when outside the car.

The Professional Indemnity Insurance

covers MSA GB members in case of action taken against them by a third party for professional error, negligence, or omission in the professional advice they give to the public.

Call MSA GB on 01787 221020 or see www.msagb.com

Advice

During the year under review there is still an increased demand from members & instructors for help and to receive advice on a wide variety of matters, not least how to deal with complaints raised against them with the DVSA from members of the public.

In Memoriam

As ever, this Annual Report acknowledges a number of members and friends who have passed in the year under review.

Leading the MSA GB

Presidents of the Council of The Motor Schools Association

1935-1939 J Woodhouse-Oakley
1939-1946 Activities suspended
1946-1955 Col H Atherton
1955-1957 C Tetlock

Chairman of the Motor Schools Association of Great Britain

1957-1958 H Sands

Chairmen of the Motor Schools Association of Great Britain Ltd

1958-1960 S A Pearce
1960-1963 A M Clare
1963-1967 F Spencer-Tucker
1967-1973 Capt G E Melville
1973-1975 K Leigh
1975-1978 R Matthews
1978-1980 B E Rogers
1980-1982 C Westaby
1982-1989 Mrs E L Blair
1989-1995 R T Feltham
1995-2023 P J Harvey MBE
2023- M Yeomans

In particular we note the passing of two honorary members, Terry Cummins recent chairman in the South East and past member of the year & John Lomas recent Editor of the year in the North West.

Our deepest sympathies go out to their families, colleagues and friends.

The Future

Your Board of Management is committed to providing members with the best possible information, representation, services, and support to help members prosper

personally, professionally and commercially.

They have introduced many exclusive discounted services for members and will continue to add to those available at www.msagb.com

The MSA GB Board of Management will do all it can to continue to help and offer advice to members during the years ahead.

On behalf of the MSA GB Board of Management, Mike Yeomans, Board Chairman

MSA GB Area Representatives

MSA GB is run by its Board of Management, which is made up of elected representatives from each of the areas of Great Britain.

Area 1 – Scotland & Northern Ireland

Bryan Phillips
141 Tillycairn Road,
Glasgow G33 5HE
T: 07989 339646
E: bryan.phillips@msagb.com

Area 2 – East Coast

Mike Yeomans
7 Oak Avenue, Elloughton,
Brough HU15 1LA
T: 07772 757529
E: mike.yeomans@msagb.com

Area 3 – London & South East

Mr T Kwok (Vice Chair)
52B Sutton Road
London N10 1HE
T: 07956 269922
E: tom.kwok@msagb.com

Area 4 – West Coast & Wales

Arthur Mynott
9 Hagleys Green Crowcombe,
Taunton TA4 2AH
T: 07956 269922
E: arthur.mynott@msagb.com



A full list of current Area committee members can be viewed at:
<https://msagb.com/areas/>

Trophies, awards and honorary members

Every year MSA GB awards a number of trophies to its areas, nations and members. Over the years, the areas these awards covered have changed, but we have decided to continue recording those past achievements as a mark of respect for those members who worked so tirelessly for the association in years gone by.

Regional recruitment trophies

Regional recruitment trophies are awarded to the area/nation with the best net percentage membership growth/retention over the year in review. From 1984 the winning area/nation received the **North West Salver**; this was replaced in 2011 with the **Ron Feltham Memorial Cup**.

North West Salver

1984 North West
 1985 North West
 1986 North West
 1987 West Midlands
 1988 West Midlands
 1989 Eastern
 1990 East Midlands
 1991 Western
 1992 Greater London
 1993 Scotland
 1994 North East
 1995 Scotland
 1996 Eastern
 1997 Western
 1998 South Wales
 1999 South East
 2000 South Wales
 2001 North East
 2002 East Midlands
 2003 South Wales
 2004 Greater London
 2005 East Midlands
 2006 South East
 2007 Scotland
 2008 Scotland
 2009 Western
 2010 South Wales

Trophy retired

Ron Feltham Memorial Cup

2011 East Midlands
 2012 Scotland
 2013 Scotland
 2014 Greater London
 2015 Eastern
 2016 North East
 2017 South East
 2018 Scotland
 2019 East Midlands
 2020 Scotland
 2021 South East
 2022 Scotland
 2023 East Coast (Area 2)
 2024 Scotland & NI
 2025 Scotland & NI

Ian Scouar Memorial Shield

Introduced in 2016, This is awarded to the Area or nation which has recruited the most new members in the past year

2016 Scotland
 2017 North West
 2018 Scotland
 2019 Scotland & South East-Joint
 2020 Scotland
 2021 South East
 2022 North West
 2023 East Coast & Scotland-Joint
 2024 West Coast & Wales
 2025 Scotland & NI

Runners Up Cup

The Runners-Up trophy is awarded to the area that comes second in membership, based on the criteria as outlined on facing page. Introduced in 1994, it was originally known simply as the Runners Up Cup. This trophy was retired in 2005, to be replaced the following year by the John William Parker Memorial Cup.

Runners Up Cup

1994 South Wales
 1995 Western
 1996 South Wales
 1997 Eastern
 1998 Western
 1999 Western
 2000 Western
 2001 North West
 2002 South East
 2003 East Midlands
 2004 Eastern
 2005 Scotland

Trophy retired

John William Parker Memorial Cup

2006 West Midlands	2016 Scotland
2007 West Midlands	2017 East Midlands
2008 North West	2018 Western
2009 Eastern	2019 West Midlands
2010 West Midlands	2020 Greater London
2011 North East	2021 North West
2012 Eastern	2022 North West
2013 Western	2023 Scotland & NI
2014 South Wales	2024 London & South East
2015 Greater London	2025 London & South East

MSA GB Member of the Year

1983	Richard Woolnough	Eastern
1984	Matt Blair	Scotland
1985	Pip Pilcher	South East
1986	John Palmer	Greater London
1987	Jon Gross	West Midlands
1988	Fiona Hutchinson	Scotland
1989	David Dunlop Kidd	North West
1990	Doug Ollerenshaw	Greater London
1991	Terry Charnock	North West
1992	Jim Fegan	Scotland
1993	Brenda Ross	Greater London
1994	Roy Norman	Eastern
1995	Paddy Irvine	North East
1996	Linda Harrington	South Wales
1997	Tricia Owen West	Midlands
1998	Neil & Christine Peek	Eastern
1999	Terry Cummins	South East
2000	Peggy Hutchings	Western
2001	Clive & Muriel Snook	Western
2002	Roy Appleby	North East
2003	John Gough	Western
2004	Ron Feltham	Greater London
2005	Alan Edwards	South East
2006	Lew Lambert	Eastern
2007	Denise Simpson	North East
2008	Tom Kwok	Greater London
2009	Doug Andrews	Eastern
2010	Ian Scoular	Scotland
2011	Alex Brownlee	Greater London
2012	Mike Longbottom	North West
2013	Cos Antoniou	Greater London
2014	Bob Butterworth	North East
2015	Dave Pepperdine	East Midlands
2016	Arthur Mynott	Western
2017	Ralph Walton	West Midlands
2018	Cheryl Andrews	Greater London
2019	Terry Pearce	West Midlands
2020	Janet Stewart	Greater London
2021	Bryan Phillips	Scotland
2022	Neil Palmer	South East
2023	Bob Page	London & South East
Joint	Geoff Capes	West Coast & Wales

Honorary Members of MSA GB

1985	Pat Murphy MBE	2009	Carol Lepine
1985	Connie Murphy	2014	John Lomas
1992	Pip Pilcher	2017	Roy Appleby
1992	David Dunlop Kidd	2018	Karl Satloka
1992	Bob Matthews	2019	Rod Came
1994	Gerry Regan	2019	John Lepine MBE
1994	Bob Williams	2020	Colin Lilly
1995	Betty Blair	2020	Rod Tipple
1998	Hywel Kirkhouse	2020	Robert Baker
1998	Ron Feltham	2020	Steven Sentence
2002	James Fegan	2023	Constantine Antonio
2006	David Rogers	2023	Terry Cummins
2008	John Myers	2023	Graham Clayton
2008	Terry Charnock		

Editor of the year

Our Editor of the Year award is presented to the regional/national editor whose contributions to MSA GB publications deserved special recognition.

Harry Sands Memorial Trophy

1985	John Lepine	North West
1986	Bob Matthews	Scotland
1987	Phil Whitehead	Eastern
1988	Denis Phillips	South East
1989	Norman Gregg	Greater London
1990	Mike Collins	West Midlands
1991	Eric Verity	Greater London
1992	Peter Pritchett	Western
1993	Stewart Izat	Scotland
1994	John Lomas	North West
1995	Denis Griffin	West Midlands
1996	Jill Callaghan	Eastern
1997	Jill Callaghan	Eastern
1998	John Lomas	North West
1999	Denis Phillips	South East
2000	Lionel Jordan	Greater London
2001	Denis Phillips	South East

Trophy retired

Denis Phillips Memorial Trophy

2002	David Pepperdine	East Midlands
2003	Colin Lilly	Western
2004	Rod Came	South East
2005	Mark Harford	Scotland
2006	Terry Pearce	West Midlands
2007	Alex Brownlee	Greater London
2008	Mike Bassett	South East
2009	Tony Phillips	Greater London
2010	Tony Phillips	Greater London
2011	Phillip Jones & Mike Yeomans	North East

Trophy retired

Jon Gross Memorial Trophy

2012	Colin Lilly	Western
2013	John Lomas	North West
2014	Rod Came	South East
2015	Terry Pearce	West Midlands
2016	Rod Came	South East
2017	David Pepperdine	East Midlands
2018	John Lomas	North West
2019	Alex Brownlee	Greater London
2020	Karen MacLeod	Scotland
2021	Guy Annan	Western
2022	Brian Thomson	Scotland
2023	Colin Lilly	Area 4
2024	Arthur Mynott	Area 4

Useful numbers

MSA GB

Enquiries: 01787 221020
Payments Line: 01787 221299
E: info@msagb.com

DVLA

Driver enquiries: 0300 790 6801
Vehicle enquiries: 0300 790 6802

Road Safety Organisations

IAM RoadSmart: 0300 303 1134
RoSPA: 0121 248 2000
PACTS: 020 7222 7732

MSA GB Recommended Insurers Breakdown, Health Cover, etc.

HMCA: 01423 799949

MSA GB Recommended Accountants

FBTC: 0344 9842 515

CONTACTING THE DVSA

Customer booking service

Theory & Practical Tests: **0300 200 1122**

When you call DVSA's customer service centre, make sure you use the fast-track service. It's easy to use and it'll save you time!

FOR ADI USE ONLY: Call 0300 200 1122

When the voicemail activates, dial 25. You will be answered and asked for your ADI reference number.

If it is not an ADI calling the operator won't accept the call. Please note, you should not give this information to pupils or members of the public.

If you wish to email and your question is ADI/PDI related, you should email PADI@dvsa.gov.uk or if a general enquiry, contact: customer.services@dvsa.gov.uk

If you would like to receive a copy of your driving test fault analysis date, it is now available online using the link here:

<https://tinyurl.com/yvw4mtml>

If you have a theory test enquiry email: theorycustomerservices@dvsa.gov.uk

Thank you, from the Chairman

I am extremely proud to be with the Motor Schools Association of GB, in the role of Chairman of the Board of Management for another term.

This association has provided me with invaluable guidance through my many years as an ADI. It continues to be a cornerstone of my professional life, and I am honoured to give back to our community by serving as your National Chairman.

My thanks go to my vice chairman Peter Harvey MBE, for his unwavering guidance & assistance during my tenure. I am also supported by our exceptional team of area chairs and their dedicated committees across the UK.

As we move into 2026, MSA GB remains committed to the best

interests of all its members.

We take great pride in being an association run by ADIs for ADIs. Every member of our committees, chairmen and associated groups are volunteers driven by a shared passion for our profession. Over the past year it has been exciting to welcome new instructor groups to join us as associates. Together we are sharing in our success and building a more resilient future for working ADIs throughout the UK and colleagues working abroad.

The landscape of our industry is shifting, notably with the expected changes in 2026 from DVSA in its booking system and the ongoing digital transformation of driver education. It is a pleasure to represent this profession in every



negotiation we undertake on your behalf. The future of our profession is destined to change; in that respect, we will lead the way.

Mike Yeomans

MSA GB National Chairman

Financial report

The Motor Schools Association of Great Britain Ltd

Report to the directors on the preparation of the unaudited statutory accounts of The Motor Schools Association of Great Britain Ltd for the year ended 30 November 2025.

In order to assist you to fulfil your duties under the Companies Act 2006, we have prepared for your approval the accounts of The Motor Schools Association of Great Britain Ltd for the year ended 30 November 2023 which comprise of the Income and Expenditure Account, the Balance Sheet and the related notes from the company's accounting records and from information and explanations you have given us.

As a practising member firm of the Association of Chartered Certified Accountants, we are available at <http://rulebook.accaglobal.com/>

This report is made solely to the Board of Directors of The Motor Schools Association of Great Britain Ltd, as a body, in accordance with the terms of our engagement letter dated 26 January 2023.

Our work has been undertaken solely to prepare for your approval the accounts of The Motor Schools Association of Great Britain Ltd and state those matters that we have agreed to state to the Board of Directors of The Motor Schools Association of Great Britain Ltd, as a body, in this report, in accordance with the requirements of the Association of Chartered Certified Accountants as detailed at <http://www.accaglobal.com/factsheet163>.

To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than for this report.

It is your duty to ensure that The Motor Schools Association of Great Britain Ltd has kept adequate

accounting records and to prepare statutory accounts that give a true and fair view of the assets, liabilities, financial position and surplus of The Motor Schools Association of Great Britain Ltd. You consider that The Motor Schools Association of Great Britain Ltd is exempt from the statutory audit requirement for the year.

We have not been instructed to carry out an audit or a review of the accounts of The Motor Schools Association of Great Britain Ltd. For this reason, we have not verified the accuracy or completeness of the accounting records or information and explanations you have given to us and we do not, therefore, express any opinion on the statutory accounts.

Safron Accountancy Services



Financial report

The Motor Schools Association of GB Ltd

Detailed income and expenditure account for the year ended 30 November 2025

	2025 £	2024 £
Income		
Membership subscriptions	98,702	96,365
Membership subscriptions joining fees	1,815	-
Conference income	5,715	7,300
Area Seminar Income	250	-
	<u>106,482</u>	<u>103,665</u>
 Cost of sales		
Conference expenditure	21,929	16,449
Sales/Member Commissions	1,423	1,421
Advertising	41	1,971
	<u>23,393</u>	<u>19,841</u>
 Administrative expenses		
Employee costs:		
Management fees	32,750	30,000
Board, committee and regional expenses	10,011	8,007
Insurance	22,462	21,470
Software costs	2,054	3,122
Travelling expenses	10,615	8,743
Postage, courier and delivery charges	386	172
Professional subscriptions	2,191	2,292
Legal and professional fees	847	798
Accountancy	2,194	2,160
Bank charges	2,317	2,523
Credit card charges	1,594	1,309
Printing and stationery	56	50
Telecommunications	577	675
Sundry expenses	304	2,314
Depreciation	1,798	2,261
	<u>90,156</u>	<u>85,896</u>
	<u>90,156</u>	<u>85,896</u>

The Motor Schools Association of GB Ltd

Notes to the Accounts for the year ended 30 November 2025

2 Employees	2025	2024
	Number	Number
Average number of persons employed by the company	0	0
3 Tangible fixed assets		Equipment
		£
Cost		
At 1 December 2024		7,204
At 30 November 2025		7,204
Depreciation		
At 1 December 2024		5,012
Charge for the year		1,798
At 30 November 2025		6,810
Net book value		
At 30 November 2025		394
At 30 November 2024		2,192
4 Debtors	2025	2024
	£	£
Trade debtors	579	699
Other debtors	11,525	10,100
	<u>12,104</u>	<u>10,799</u>
5 Creditors: amounts falling due within one year	2025	2024
	£	£
Trade creditors	18,432	16,651
Taxation and social security costs	140	133
Other creditors	8,455	5,545
	<u>27,027</u>	<u>22,329</u>
6 Company information		

The Motor Schools Association of Great Britain Ltd is a private company limited by guarantee and incorporated in England. Its registered office is:
Peershaws Bures Road, White Colne, Colchester, England, CO6 2QB.

The Motor Schools Association of GB Ltd

Registered number: 00615026

Balance Sheet as at 30 November 2025

	Notes	2025 £	2024 £
Fixed assets			
Tangible assets	3	394	2,192
Current assets			
Debtors	4	12,104	10,799
Cash at bank and in hand		<u>95,014</u>	<u>96,414</u>
		107,118	107,213
Creditors: amounts falling due within one year			
	5	(27,027)	(22,329)
Net current assets		<u>80,091</u>	<u>84,884</u>
Net assets		<u>80,485</u>	<u>87,076</u>
Capital and reserves			
Income and Expenditure Account		80,485	87,076
Members' funds		<u>80,485</u>	<u>87,076</u>

The directors are satisfied that the company is entitled to exemption from the requirement to obtain an audit under section 477 of the Companies Act 2006.

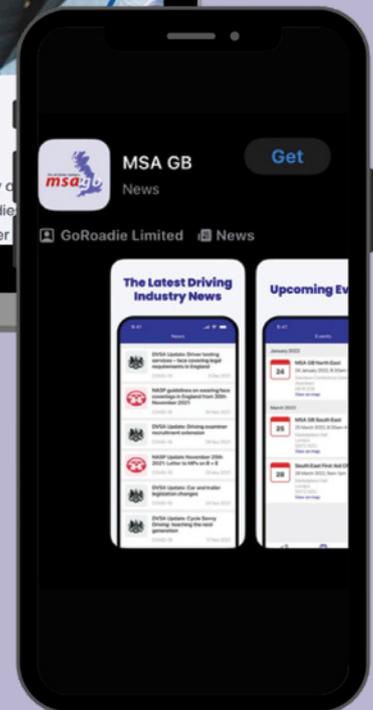
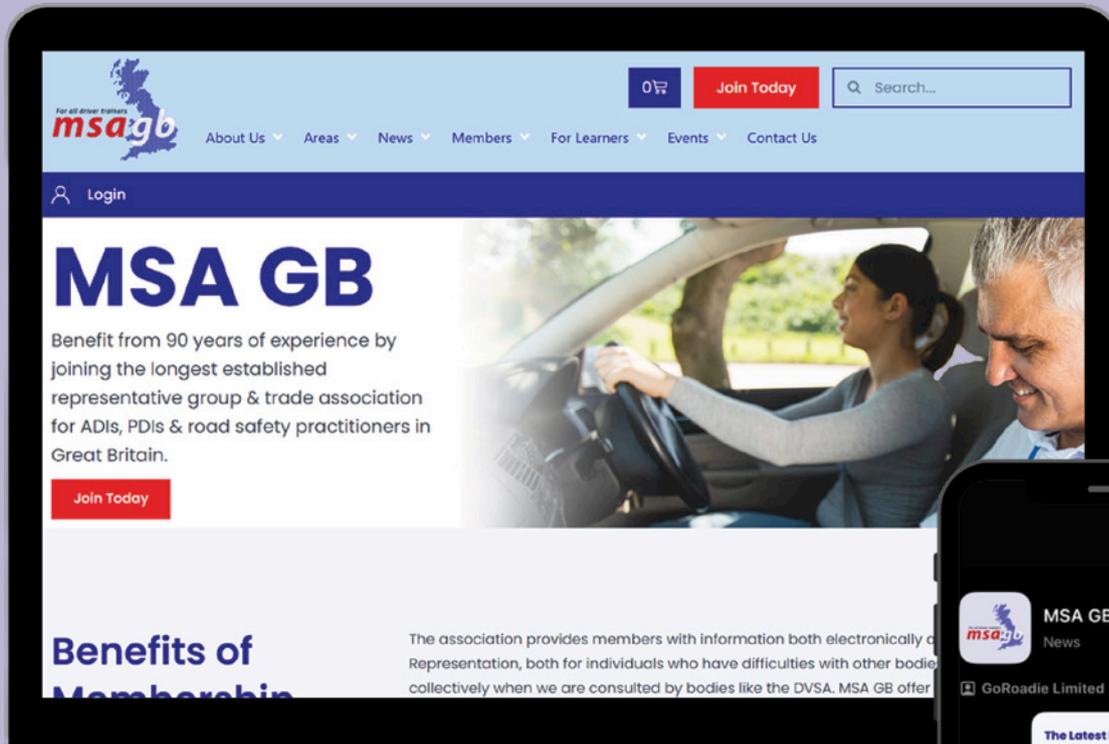
The members have not required the company to obtain an audit in accordance with section 476 of the Act.

The directors acknowledge their responsibilities for complying with the requirements of the Companies Act 2006 with respect to accounting records and the preparation of accounts.

The accounts have been prepared and delivered in accordance with the special provisions applicable to companies subject to the small companies regime. The income and expenditure account has not been delivered to the Registrar of Companies.

P J Harvey MBE Director

CHECK OUT OUR MAIN WEBSITE AND MEMBER'S AREA TO STAY INFORMED!



**Download the free MSA GB App today!
MSAGB in the Appstore or Googleplay**

Annual Report is a publication of the Motor School Association of Great Britain.

This Annual Report is published annually on behalf of the MSA GB and distributed to members and selected recently qualified ADIs throughout Great Britain by:

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Colchester. CO6 2QB
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E: info@msagb.com

